

SAAA ADVERTISING BOOKING FORM 2010

Name: _____ ABN: _____

Address: _____

State: _____ Postcode: _____

Tel: _____ Fax: _____

Mobile: _____ Email: _____

Contact Person: _____

Ad Type

Mono Colour * *subject to availability*

Ad Size

Full Page ½ Page ¼ Page Back Cover* Inside Front Cover*

Inside Back Cover* 1 column 2 column 5 cm

Ad Rate

x 3 x 6 Casual

Issues 2009/2010

December 09/January 10 February/March 10 April/May 10

June/July 10 August/September 10 October/November 10

Production

None needed Minor changes Major changes New ad required

Payment Details

Mastercard Visa Card No./...../...../.....

Expiry Date: / Amount: \$ _____

Signature:

Payment by Cheque/Money Order: or I will be sending Cheque/Money Order made payable to the Sport Aircraft Association of Australia Inc.

Signature: Date:

Return completed forms to SAAA PO Box 169 Clifton Hill, Vic. 3068 or email: airsport@saaa.com

Specifications

Full page	210 mm x 297 mm + 5mm bleed
½ page vertical	165 mm x 115 mm
1/3 page	165 mm x 80 mm
¼ page square	110 mm x 80 mm
¼ page	165 mm x 80 mm
1 column	50 mm x 210 mm
2 column	110 mm x 210 mm
5 cm	55 mm x 80 mm

Other sizes can be arranged.

Terms and Conditions

- For casual advertising payment is required prior to publication.
- Payment may be made by credit card (Visa, Mastercard), direct deposit or cheque.
- A cancellation fee of 50% will apply to bookings cancelled within 14 days of publication date.
- Production of art-work, scans and other associated costs are to be met by the advertiser.
- Advertisers can supply their own 'print ready' artwork or SAAA can arrange for amendments to existing material.

Deadlines for 2009/2010

Magazine Issue	Booking Deadline	Material Deadline
February/March	5/01/10	12/01/10
April/May	1/03/10	8/03/10
June/July	1/05/10	8/05/10
August/September	1/07/10	8/07/10
October/November	1/09/10	8/09/10
December 09/January 10	1/11/10	8/11/10

Advertisers are responsible for compliance with the Trade Practices Act 1974. The publishers take no responsibility for any product advertised and reserve the right to refuse, withdraw or amend advertising copy.

Costs

Available from SAAA office, please either call (03) 9482 4716 or email airport@saaa.com