

Advertising Rates					
Effective 1st December 2007		\$	\$	\$	\$
COLOUR		Casual	6 Issues	Less 5%	Upfront
FULL PAGE	210 x 297 mm + 5 mm bleed	420.00	2520.00	126.00	2394.00
HALF PAGE	165 x 115 mm	264.00	1584.00	79.20	1504.80
QTR PAGE	110 mm x 80 mm	90.00	540.00	27.00	513.00
BACK COVER (FULL PAGE)		462.00	2772.00	138.60	2633.40
INSIDE FRONT COVER (1/2 PAGE)		277.20	1663.20	83.16	1580.04
INSIDE BACK COVER (1/2 PAGE)		277.20	1663.20	83.16	1580.04
MONO					
FULL PAGE	165 mm x 240 mm	192.00	1152.00	57.60	1094.40
HALF PAGE	165 mm x 115 mm	126.00	756.00	37.80	718.20
THIRD PAGE	165 mm x 80 mm	72.00	432.00	21.60	410.40
1 COLUMN	50 mm x 210 mm	72.00	432.00	21.60	410.40
2 COLUMN	110 mm x 210 mm	144.00	864.00	43.20	820.80
QTR PAGE	110 mm x 80 mm	60.00	360.00	18.00	342.00
5 cm x 8 cm	55 mm x 80 mm	36.00	216.00	10.80	205.20

Thumbnail and link on SAAA Website is available at no extra cost
Other combinations available on request